



# GOLF SUMMIT 2024

SHAPING THE FUTURE OF AUSTRALIAN GOLF

# PARTNER & EXHIBITOR PROSPECTUS

MELBOURNE CONVENTION  
AND EXHIBITION CENTRE

16 & 17 OCTOBER 2024



BROUGHT TO YOU BY THE PGA OF AUSTRALIA AND GOLF AUSTRALIA

[GOLFSUMMIT.COM.AU](https://golfsummit.com.au)



# WELCOME

**GOLF AUSTRALIA AND THE PGA OF AUSTRALIA ARE DELIGHTED TO PRESENT AUSTRALIA'S PREMIER GOLF INDUSTRY GATHERING, AIMED AT SHAPING THE FUTURE OF THE SPORT.**

**Golf in Australia is booming.** With more than 3.5 million people playing some form of golf, the future has never been brighter for our sport. To ensure the entire golf industry takes advantage of this boom, Golf Australia and the PGA of Australia are working together to deliver a combined event for the entire industry to help shape the future of the sport.

The Golf Summit is an innovative golf thought leadership conference that will connect and inspire the diverse range of PGA Professionals, Golf Clubs and Facilities and organisations across the industry to help shape the future of Australian Golf.

Featuring a combination of speakers, all-panel discussions, and demonstrations, the event will deliver relevant and focused golf business, golf coaching and game development educational content. The social and networking event will bring together delegates, industry leaders and partners in a fun and relaxed environment to foster the connections that ensure engagement continues well beyond the event.

The Golf Summit will attract more than 500 people from across the Australian golf industry and beyond, and will be held 16 – 17 October 2024 at the Melbourne Convention and Exhibition Centre.

We invite you and your business to join the industry, get involved, and partner in shaping the future of golf.

! !  
**...the future has never been brighter for our sport.** ! !

This is the destination to meet other golf business professionals, expand your knowledge through learning from world-class industry leaders, be inspired by new ways of thinking and develop the tools to improve performance, whatever your role in the industry.

**James Sutherland**

Chief Executive Officer  
Golf Australia

**Gavin Kirkman**

Chief Executive Officer  
PGA of Australia

### THE PGA OF AUSTRALIA AND GOLF AUSTRALIA

The PGA of Australia is the peak golf body in Australia for professional golfers, responsible for providing career opportunities and growing the industry for more than 2,800 current PGA Professionals, driving world-class golf education and operating Australasia's premier men's and women's professional tours – the Challenger PGA Tour of Australasia and the WPGA Tour of Australasia.

Golf Australia is the governing body for golf in Australia. The membership of GA starts with State Associations and cascades down to golf regions, associations, golf clubs and the members of golf clubs across the country. More than 1,400 golf clubs and 430,000 club members are affiliated to GA through their membership and access to the GA Handicap system. In addition to supporting golf clubs and facilities, GA has a sharp focus on participation, encouraging growth, increasing diversity, and presenting golf as a sport for all.

The PGA of Australia and Golf Australia have a united purpose of getting more Australians to play more golf and have also come together to deliver the Golf Summit.

This is the PGA members' and golf club facility managers and operators' education and networking event to enhance themselves and their businesses in today's evolving world.

Delegates will receive golf coaching specific education presentations, information and practical demonstrations, the opportunity to speak to a wide range of golf manufacturers and suppliers first-hand to view latest products and technologies, hear from keynote speakers, and network with golf industry colleagues.



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# GOLF PARTICIPATION IN AUSTRALIA

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AUSTRALIANS ARE PARTICIPATING IN GOLF IN MORE WAYS THAN EVERY BEFORE. ALL CLUBS, FACILITIES AND PLACES TO PLAY IN AUSTRALIA HAVE AN ESSENTIAL ROLE IN PROVIDING MEMORABLE AND POSITIVE GOLF EXPERIENCES.

3,500,000 Australians have played some form of golf in the last 12 months in the forms below (note, an individual may be counted in more than one category).



**Played some form of golf**  
3,500,000 Australians

Have played some form of golf in the last year.



**Indoor Ball Hitters**  
395,000 Australians



**Mini-Golf Players**  
900,000 Australians



**Outdoor Ball Hitters**  
1,356,000 Australians



**Round Players**  
1,682,000 Australians



**Members**  
434,825 Australians

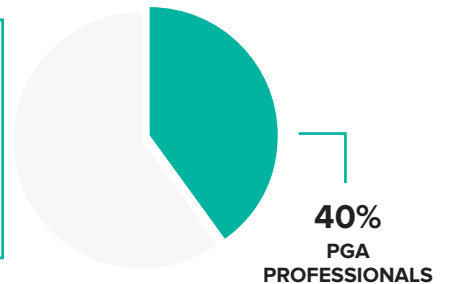
\*Source: National Representative Research 2023

# DELEGATE PROFILE

EVERYONE FROM THE AUSTRALIAN GOLF INDUSTRY AND BEYOND IS WELCOME. ENGAGE WITH PGA PROFESSIONALS, GOLF FACILITIES - WHETHER PUBLIC OR PRIVATE - GOLF ENTERTAINMENT FACILITIES, GOLF TOURISM OPERATORS, INDUSTRY ORGANISATIONS, MEDIA, GOVERNMENT AND MORE.

## PROFILE DELEGATE MIX

GOLF BUSINESS OWNER	25%
GOLF CLUB OR PUBLIC FACILITY	30%
GOLF CONSULTANT, SUPPLIER OR SERVICE PROVIDER	20%
INDUSTRY ORGANISATION	15%
GOVERNMENT, MEDIA, LEISURE MANAGEMENT	10%



# SHAPING THE FUTURE OF AUSTRALIAN GOLF



# 2024 KEY METRICS



~500

## ATTENDEES:

Local attendees from all around Australia.  
International attendees from New Zealand  
and South-East Asia.

“25+”  
SPEAKERS



## PROGRAM

2x  
EDUCATION STREAMS:

golf business and golf  
coaching \ game development.



SOCIAL AND  
NETWORKING  
OPPORTUNITIES



IDEAS  
TRENDS  
TOOLS  
CONNECTIONS

# EVENT INFORMATION

**GOLDFIELDS EVENT SPACE; the newest addition to the Melbourne Convention and Exhibition Centre (MCEC). This modern and versatile conference and exhibition space is complete with the latest technology and facilities, as well as its own café and bar adjacent to the main doors to the Main Theatre. Beautifully connected to the outdoors by way of a stunning glass concourse the Goldfields Event Space is the perfect location to engage and network with delegates and customers.**

The event floorplan comprises a Main Theatre, Expo area, immersive Expo Theatrette, and Breakout spaces. Delegates will enjoy a compelling education program, and a comprehensive showcase of the latest products, services, and trends in the Expo.

The program has been curated to appeal to the wide variety of delegates expected from across the golf industry, with sessions taking place across the Main Theatre, Eureka break out spaces and Theatrette across the 2 days of the event.

The Expo area is an interactive experience. With casual hospitality and break-out spaces throughout, both planned and spontaneous interactions will offer meaningful engagement with delegates, and other partners, throughout the 2-day program.

Lunch and morning\afternoon breaks will be held in the Expo. The MCEC is renowned for exceptional catering with a kitchen led by Alejandro Saravia, the culinary genius behind Farmer's Daughter and Victoria by Farmer's Daughter. A passion for food flows through the heart of the Melbourne Convention and Exhibition Centre.

For the first time, as part of the partnership package exhibitors may have the opportunity to present to delegates on the Theatrette stage during one of the dedicated exhibitor time slots.

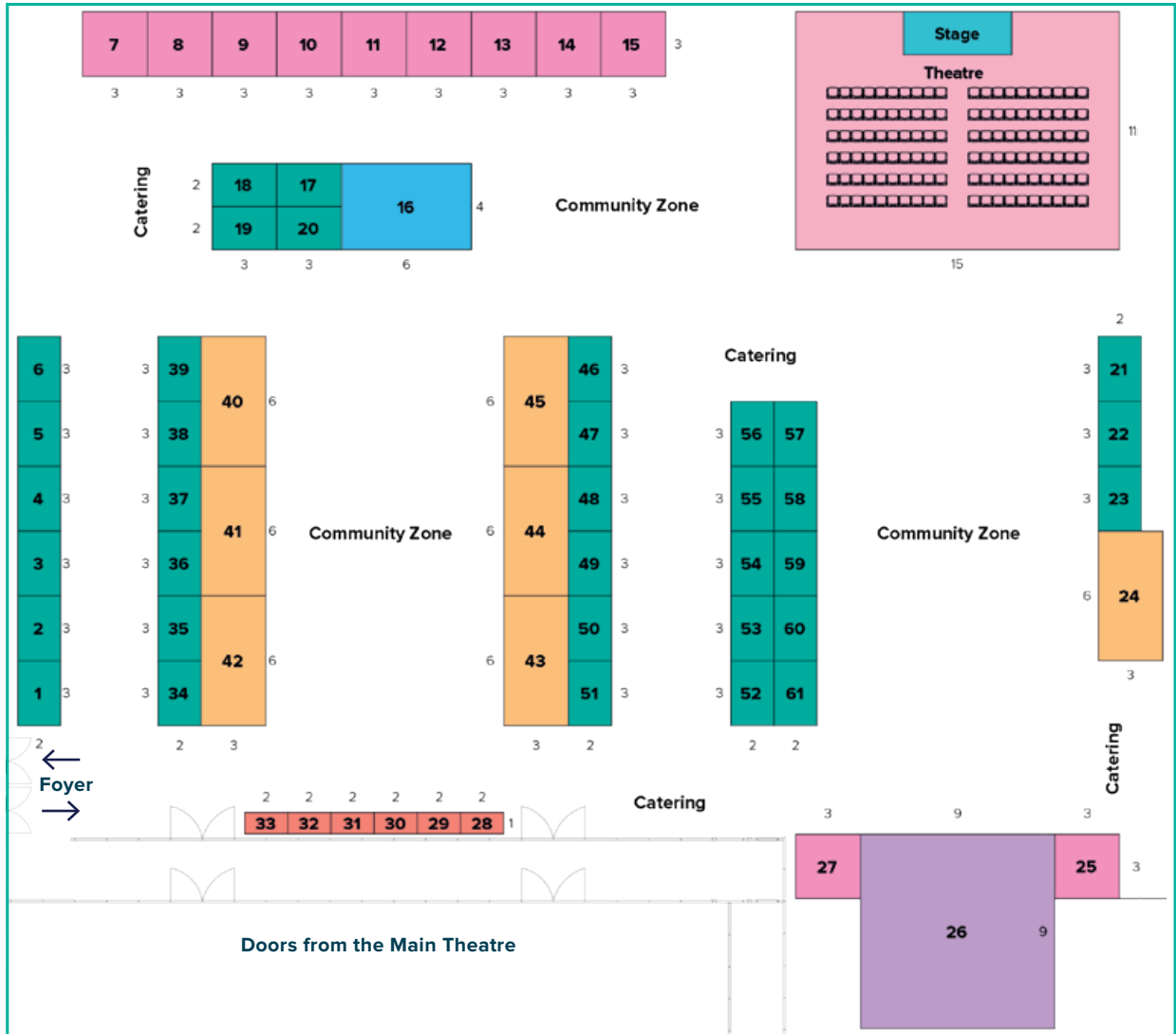
We'll be encouraging and supporting our premium partners to energise their exhibition via product announcements, product demonstrations, and other innovative ideas to attract delegates to their exhibition display.

## STANDARD INCLUSIONS AND REQUIREMENTS FOR ALL EXHIBITION DISPLAY AREAS:

- Stand signage – the front of all exhibition booths will have a printed fascia sign with stand number and company name.
- Walling – flush walling 2.4m high constructed using white PVC attached to a flush wall frame system, featuring a sleek-profile frame encompassing the stand space. Bespoke partner branded printing on the white PVC walling can be discussed with event managers and at an additional cost.
- Energy efficient spotlights.
- Power – 1 x single 4amp power point.
- Furniture packages for your exhibition space are available at an additional cost. Please contact event management to discuss options.



# EXHIBITION LAYOUT



MELBOURNE CONVENTION & EXHIBITION CENTRE FLOORPLAN INSET

**Display Areas**

9x9m*	3x6m	3x2m
6x4m#	3x3m	2x1m

Stage
Theatrette

Options to enhance an exhibition display area include custom builds, custom displays, digital printed panels, and other ideas. We're open to all suggestions, so please discuss your specific needs with us.

\* Custom (space only) available for an exhibition display or activation which requires a larger footprint  
 # Reserved for Principal Partner



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# PARTNER OPPORTUNITIES

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**There are a few different ways for your business to partner with The Golf Summit:**

## **EAGLE PARTNER BIRDIE PARTNER PAR PARTNER**

Immerse yourself in the event, learn what opportunities and challenges your current and potential customers are facing in their golf businesses, and be part of the solutions presented to them.

**What are you looking to achieve?**

## **ELEVATE YOUR BRAND AND SHOWCASE YOUR PRODUCTS AND SOLUTIONS**

Try one of our Eagle Partner packages. This guarantees the best brand presence. Along with a prominent position in the Expo area for onsite activation and delegate engagement.

During the education session that will be held exclusively in the Exhibition area on Wednesday afternoon, we're supporting our Eagle Partners to deliver activations at their exhibition display areas. Activations could include new product announcements, product demonstrations, and other innovative ideas to attract delegates to your exhibition display.

Eagle Partners will be able to effectively build relationships with delegates via our integrated digital platform and event app. Our platform will enable you to enhance your digital profile by adding engaging content, creating unique 'calls to action', and links to external digital resources. During the event you can seamlessly scan attendee badges, capture leads, and prioritise follow-up – all from your mobile phone.

Eagle Partner brands will receive maximum exposure from all communication, promotion, and delivery of the Golf Summit

### SHOWCASE YOUR SOLUTIONS

The Expo area is the perfect arena to showcase your products and connect with delegates. It provides a casual setting among delegate catering and includes seating options as well as the theatrette.

Why not take full advantage of this space with an exhibition package!

### BUILD YOUR BRAND

We have several options to promote your brand: try the Coffee Stations, Lanyards, Registration Kiosks, Event App, and Charging Stations partnership opportunities.

All these packages come with one or two full delegate passes for key organisation representative(s) to join all education sessions.

### STILL NOT SURE?

Contact us to discuss the different ways in which your business can be involved.





ONLY ONE  
AVAILABLE

## PRINCIPAL PARTNER

**\$30,000**

### BRAND AND COMMUNICATIONS

- Recognition as Principal Partner of the Golf Summit in all communication, promotion, and delivery of the event
- Tier 1 placement on partner recognition ladder
- Organisation logo (up to 2 brands if relevant) and profile on the partners page of the event website
- Up to 140 word digital profile in the event app
- 2 promotional push notifications via the event app on Wednesday and Thursday

### PROGRAM

- Full delegate registration for 6 organisation representatives for the Golf Summit
- Exhibitor passes for 4 organisation representatives to attend to your exhibition display, and attend the Social & Networking event (does not allow access to Main Theatre sessions)
- 1 x nominated company representative will be provided a 5 minute speaking opportunity before or after a feature session in the Main Theatre
- 1 x nominated company representative will be provided a 25 minute speaking opportunity in the Theatre, Plenary or Breakouts
- MC acknowledgment of your organisation's partnership and support during Wednesday and Thursday's feature sessions in the Main Theatre
- MC acknowledgment of your organisation's event activation(s) in the exhibition area

### ONSITE EXPOSURE

- 24m2 exhibition display area in premium position in the exhibition area
- Recognition of your organisation's partnership and support on Main Theatre holding screens Wednesday and Thursday's feature sessions
- Partner preferred rates for additional Delegate passes



PARTNERSHIP  
OPPORTUNITIES:

**EAGLE**

ONLY SEVEN  
AVAILABLE

## MAJOR PARTNER

**\$22,500**

### BRAND AND COMMUNICATIONS

- Recognition as Major Partner of the Golf Summit in all communication, promotion, and delivery of the event
- Tier 2 placement on partner recognition ladder for the event
- Organisation logo (up to 2 brands if relevant) and profile on the partners page of the event website
- 100 word digital profile in event app and on event website
- 1 promotional push notification via the event app on Wednesday and Thursday

### PROGRAM

- Full delegate registration for 4 organisation representatives for the Golf Summit
- Exhibitor passes for 3 organisation representatives to attend your exhibition display, and attend the Social & Networking event (does not allow access to Main Theatre sessions)
- 1 x nominated company representative will be provided a 15 minute speaking opportunity in the Theatre, Plenary or Breakouts; or the exclusive use of a private meeting space (Level 1) for 45min to meet your invited delegates (arranged by you)
- MC acknowledgment of your organisation's partnership and support during Wednesday and Thursday's feature sessions in the Main Theatre
- MC acknowledgment of your organisation's event activation(s) in the exhibition area

### ONSITE EXPOSURE

- 18m2 exhibition display area in premium position in exhibition area
- Recognition of your organisation's partnership and support on Main Theatre holding screens Wednesday and Thursday's feature sessions
- Partner preferred rates for additional Delegate passes

PARTNERSHIP  
OPPORTUNITIES:

**EAGLE**



## SUPPORTING PARTNER

ONLY FOUR  
AVAILABLE

**\$15,000**

### BRAND AND COMMUNICATIONS

- Recognition as Supporting Partner of the Golf Summit in all communication, promotion, and delivery of the event
- Tier 3 placement on partner recognition ladder for the event
- Organisation logo and profile on the partners page of the event website
- 80 word digital profile in event app and on event website

### PROGRAM

- Full delegate registration for 3 organisation representatives for the Golf Summit
- Exhibitor passes for 2 organisation representatives to attend to your exhibition display, and attend the Social & Networking event (does not allow access to Main Theatre sessions)
- MC acknowledgment of your organisation's partnership and support during Wednesday and Thursday's feature sessions in the Main Theatre
- MC acknowledgment of your organisation's event activation(s) during Wednesday afternoon in the exhibition area

### ONSITE EXPOSURE

- 12m2 exhibition display area in premium position in the exhibition area
- Recognition of your organisation's partnership and support on Main Theatre holding screens Wednesday and Thursday's feature sessions
- Partner preferred rates for additional Delegate passes



PARTNERSHIP  
OPPORTUNITIES:

**EAGLE**

## HOSPITALITY & NETWORKING PARTNER

ONLY ONE  
AVAILABLE

**\$15,000**

### BRAND AND COMMUNICATIONS

- Recognition as Hospitality & Networking Partner of the Golf Summit in all communication, promotion, and delivery of the event
- Tier 3 placement on partner recognition ladder for the event
- Organisation logo (up to 2 brands if relevant) and profile on the partners page of the event website
- 80 word digital profile in event app and on event website
- 1 promotional push notification via the event app on Wednesday and Thursday

### PROGRAM

- Full delegate registration for 2 organisation representatives for the Golf Summit
- Provision of 4 tickets for the Social & Networking event
- 1 x nominated company representative will be provided a 5 minute speaking opportunity at the Social & Networking event
- MC acknowledgment of your organisation's partnership and support during Wednesday and Thursday's feature sessions in the Main Theatre
- MC acknowledgment during the Social & Networking event

### ONSITE EXPOSURE

- Recognition of your organisation's partnership and support on Main Theatre holding screens prior to lunch on Wednesday and Thursday
- Recognition of your organisation's partnership and support at the Social & Networking event venue
- Partner preferred rates for additional Delegate passes

PARTNERSHIP  
OPPORTUNITIES:

# BIRDIE



ONLY ONE  
AVAILABLE

## COFFEE STATIONS

# \$12,500

### BRAND AND COMMUNICATIONS

- Recognition as Coffee Stations Partner of the Golf Summit
- 80 word digital profile in event app and on event website

### ONSITE EXPOSURE

- Company logo (co-branded with event logo) on 3,000 coffee cups
- Organisation logo and profile on the partners page of the event website
- Company branding featured adjacent to the coffee stations in the exhibition area

### PROGRAM

- Full delegate registration for 2 organisation representatives to the Golf Summit





ONLY ONE  
AVAILABLE

## EVENT APP

# \$9,500

### BRAND AND COMMUNICATIONS

- Recognition as Event App Partner of the Golf Summit
- Pre-event promotion with your company logo (co-branded with event logo) encouraging delegates to download the event app
- Organisation logo and profile on the partners page of the event website
- 80 word digital profile in event app and on event website
- 1 promotional push notification via the event app on Wednesday and Thursday

### ONSITE EXPOSURE

- Company logo (co-branded with event logo) on event app

### PROGRAM

- Full delegate registration for 2 organisation representatives to the Golf Summit
- An acknowledgment of your organisation's partnership and support during Wednesday and Thursday's feature sessions in the Main Theatre



PARTNERSHIP  
OPPORTUNITIES:

# BIRDIE



ONLY ONE  
AVAILABLE

## LANYARDS AND REGISTRATION KIOSK

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**\$15,000**

### BRAND AND COMMUNICATIONS

- Recognition as Lanyard and Kiosk Partner of the Golf Summit
- Organisation logo and profile on the partners page of the event website
- 60 word digital profile in event app and on event website

### ONSITE EXPOSURE

- Company logo (co-branded with event logo) on the lanyards given to all delegates at the start of the event and on the registration kiosks.

### PROGRAM

- Full delegate registration for 2 organisation representatives to the Golf Summit

## CHARGING STATIONS

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**\$6,500**

### BRAND AND COMMUNICATIONS

- Charging Stations Partner of the Golf Summit
- Organisation logo and profile on the partners page of the event website
- 60 word digital profile in the event app

### ONSITE EXPOSURE

- Company branding (co-branded with event logo) on 2x device charging stations located in the exhibition area

### PROGRAM

- Full delegate registration for 1 organisation representative to the Golf Summit

## INDUSTRY SUPPORTER

**\$2,000**

### BRAND AND COMMUNICATIONS

- Recognition as Industry Supporter of the Golf Summit
- Tier 4 placement on partner recognition ladder for the event
- Organisation logo and profile on the partners page of the event website
- 80 word digital profile in event app and on event website

### ONSITE EXPOSURE

- Recognition of your organisation's partnership and support on Main Theatre holding screens Wednesday and Thursday's feature sessions

Available to not-for-profit membership-based industry organisations whose members are involved with golf businesses.

### PROGRAM

- Full delegate registration for 1 organisation representative to the Golf Summit



## EXHIBITION

**\$6,000+**

### BRAND AND COMMUNICATIONS

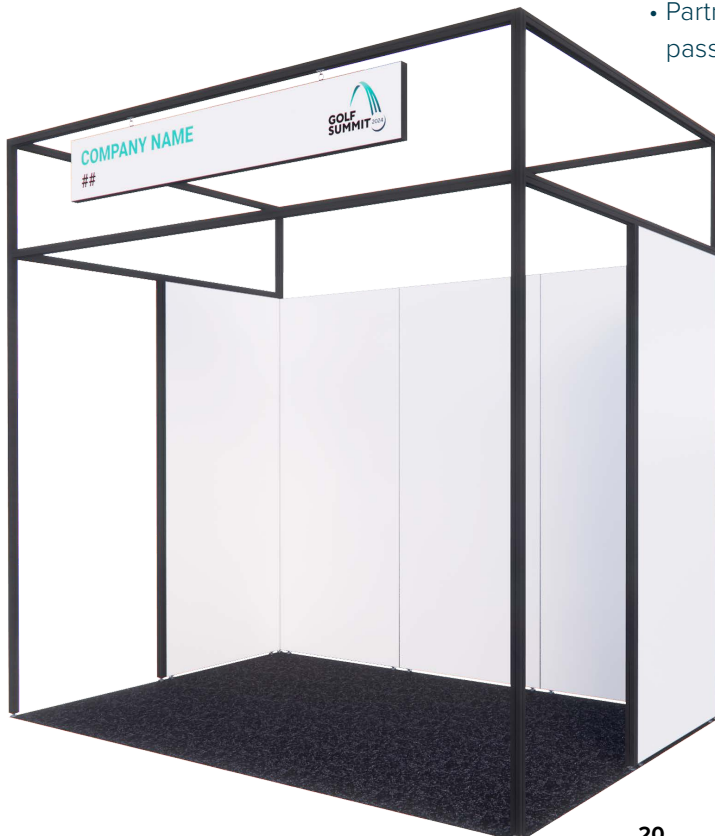
- Recognition as Exhibition Partner of the Golf Summit
- Organisation logo and profile on the partners page of the event website
- 80 word digital profile in event app and on event website

### ONSITE EXPOSURE

- Exhibition display area (size of your choice) in the exhibition area

### PROGRAM

- Full delegate registration for 1 organisation representative to the Golf Summit
- Exhibitor passes for organisation representatives to attend to your exhibition display, and attend the Social & Networking event (does not allow access to Main Theatre sessions)
- Partner preferred rates for additional Delegate passes



## INDUSTRY LANE

**\$6,000**

### BRAND AND COMMUNICATIONS

- Recognition as Exhibition Partner of the Golf Summit
- Organisation logo and profile on the partners page of the event website
- 80 word digital profile in event app and on event website

### ONSITE EXPOSURE

- One Industry Lane exhibition booth. A full integrated ready-to-display solution, including a printed facia and front panel, and integrated desktop and power. A true 'plug and play' solution.

### PROGRAM

- One full delegate registration for the Golf Summit
- One exhibitor pass for organisation representatives to attend to your exhibition display, and attend the Social & Networking event (does not allow access to Main Theatre sessions)
- Partner preferred rates for additional Delegate passes



EXHIBITION DISPLAY EXAMPLE - INDUSTRY LANE



# PARTNERSHIP PACKAGES SUMMARY

Partner	Quantity Available	Recognition Ladder	Delegate Registrations	Exhibitor Passes	Exhibition Display Area	Digital Display	Push Notifications	Investment (\$)
<b>EAGLE</b>								
Principal	1	Tier 1	6	4	24m <sup>2</sup>	3	4	30,000
Major	7	Tier 2	4	3	18m <sup>2</sup>	2	2	22,500
Supporting	4	Tier 3	3	2	12m <sup>2</sup>	1	0	15,000
Hospitality	1	Tier 3	2	0	n/a	4	1	15,000
<b>BIRDIE</b>								
Coffee Stations	1	n/a	2	0	n/a	0	0	12,500
Event App	1	n/a	2	0	n/a	0	2	9,500
Lanyards & Kiosk	1	n/a	2	0	n/a	0	0	8,500
Charging Stations	1	n/a	1	0	n/a	0	0	6,500
<b>PAR</b>								
Industry Lane	x	n/a	1	1	2m <sup>2</sup>	0	0	6,000
6m <sup>2</sup> (3m x 2m)	x	n/a	1	1	6m <sup>2</sup>	0	0	6,000
9m <sup>2</sup> (3m x 3m)	x	n/a	2	1	9m <sup>2</sup>	0	0	8,750
12m <sup>2</sup> (3m x 4m)	x	n/a	2	2	12m <sup>2</sup>	0	0	10,000
Custom	x	n/a	x	x	tbc	0	0	On application

[CLICK TO VIEW  
LIVE MAP OF EVENT SPACE](#)



# PARTNERSHIP BOOKING FORM

## PARTNERSHIP DETAILS

CONTACT: \_\_\_\_\_

POSITION: \_\_\_\_\_

ORGANISATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

SUBURB: \_\_\_\_\_

STATE: \_\_\_\_\_

POSTCODE: \_\_\_\_\_

PHONE: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

## AUTHORISATION OF PARTNERSHIP

NAME: \_\_\_\_\_

POSITION: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

DATE: \_\_\_\_\_

PURCHASE ORDER NUMBER: \_\_\_\_\_

The Golf Summit exhibition display locations will be allocated on a first confirmed basis.

Partnership details may be subject to change.

All prices are in Australian dollars and exclude GST.

Payments made by credit card will attract merchant fees.

## PARTNERSHIP PACKAGE

<b>EAGLE</b>					
<input type="checkbox"/>	Principal	\$30,000	<input type="checkbox"/>	Major	\$22,500
<input type="checkbox"/>	Supporting	\$15,000	<input type="checkbox"/>	Hospitality & Networking	\$15,000
<b>BIRDIE</b>					
<input type="checkbox"/>	Coffee Stations	\$12,500	<input type="checkbox"/>	Event App	\$9,500
<input type="checkbox"/>	Lanyards	\$8,500	<input type="checkbox"/>	Charging Stations	\$6,500
<b>PAR</b>					
<input type="checkbox"/>	6m <sup>2</sup> (3m x 2m)	\$6,000	<input type="checkbox"/>	9m <sup>2</sup> (3m x 3m)	\$8,750
<input type="checkbox"/>	12m <sup>2</sup> (6m x 2m)	\$10,000	<input type="checkbox"/>	Industry Lane	\$6,000
<b>OTHER</b>					
<input type="checkbox"/>	Industry Supporter	\$2,000			
<input type="checkbox"/>	Custom	Price on Application			

## EXHIBITION DISPLAY DETAILS

EXHIBITION DISPLAY AREA (m<sup>2</sup>): \_\_\_\_\_

EXHIBITION DISPLAY AREA #: \_\_\_\_\_

Note: Furniture packages and exhibition display area enhancements will be as agreed with our event manager (at an additional cost).



# PARTNERSHIP BOOKING FORM

## CONFIRM YOUR BOOKING:

Please complete the Partnership Booking Form and return it to:

**Tim Hunter**  
Senior Manager – Business Development  
**Golf Australia**  
Tim.Hunter@golf.org.au

### What happens next?

1. We will confirm receipt of your Partnership Booking Form, which serves as your Partnership Agreement
2. Once your package is confirmed, we will send you a Tax Invoice for a 50% deposit. Payment is required within 7 days to confirm your booking. You will receive a Tax Invoice for the remainder of the package 60 days after the date of confirmation or 31 July, whichever is earlier. Payment is required within 28 days. If a package is confirmed after 31 July, payment is required no later than 28 days prior to the commencement of the event (i.e. 18 September).
3. All your Partnership Package benefits will be managed by our third-party event manager (the event assembly).

### Cancellation of partnership

Cancellations of partnership bookings prior to 30 June 2024 will incur a cancellation fee of 25% of total tax invoice amount. Cancellations of partnership bookings prior to 31 August 2024 will incur a cancellation fee of 50% of total tax invoice amount. No refunds will be given after 31 August 2024 and unpaid tax invoices must be paid in full.

If the Golf Summit is cancelled, you will be refunded 100% of any funds received relating to any Package associated with this Prospectus.

### Payment details

Upon receipt of your signed Partnership Agreement, a tax invoice will be issued to you. Full payment is due within 21 days of the date of the tax invoice.

## FURTHER INFORMATION:

### Other Terms

All exhibitors must produce a valid Public Liability Insurance to the value of \$20 million for the period of The Golf Summit and this must be submitted on request.

Sponsors /exhibitors agree that the Golf Summit organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.

Exhibitions may be required to complete a venue induction prior to coming onsite. The Event Manager will provide further details.

Sponsors /exhibitors will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces or blaring music.

The Event Manager will provide a full Exhibition Manual closer to the Event. Sponsors/Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/booked space unless prior consent in writing from Summit organisers is provided.

For further information or assistance regarding partnership opportunities, please contact:

**Tim Hunter**  
Senior Manager  
Business Development  
**Golf Australia**  
T: +61 433 311 744  
E: Tim.Hunter@golf.org.au

**James Sandells**  
Partnership Executive &  
Administrator  
**PGA of Australia**  
T: +61 411 811 704  
E: jsandells@pga.org.au







Learn more about Australia's most influential golf business event via:  
[golfsummit.com.au](http://golfsummit.com.au)

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ABN 54 118 151 894

